

to the building or structure

Window Signs

Window signs are allowed subject to the following:

1. The area of the window signs will not be deducted from the total area of signs allowed.
2. The maximum permitted area of a window sign or signs cannot exceed 25% of the area of the window.
3. Signs with flashing or intermittent illumination and those illuminated of such brilliance or position as to blind or dazzle the vision of travelers, cannot be used as window signs. (This does not include Christmas lights).

Other Provisions

Business/commercial signs must also adhere to the provisions set forth below:

1. Any free standing or projecting sign within 25 ft. of a street right-of-way must be so constructed as to allow clear and ample visual lines for driveways and alleys to adjoining traffic lanes.
2. A sign may be illuminated, however it must be located and arranged as to avoid glare or reflection onto any portion of the adjacent roadway, or into the path of oncoming vehicles, or onto any adjacent residential property. The illumination may not be flashing or intermittent.
3. The sign must be located on the property to which it pertains.
4. Signs must not be located within, on, or projecting over any public right-of-way.
5. On a corner lot in any zoning district, no sign or other obstruction to vision more than 3 ft. in height may be placed or maintained within the triangular area bounded on two sides by front lot lines, and on the third side by a straight line connecting points on said lot lines (or their projections) each of which points is 25 ft. from the point of intersection of said lot lines.
6. All signs and sign structures must be designed and constructed in accordance with the requirements of the most recent edition of the International Zoning Code.
7. Signs for different businesses located within the same building or shopping center/mall must be of matching design and materials.
8. Up to one half of the square footage allowed for a wall sign, monument sign, or free standing sign may include a changeable message sign.

Permits

1. An installation permit and an electrical permit, if necessary, must be obtained before adding to, erecting, or relocating a sign.
2. The Planning and Zoning Department may require the submittal of plans or other pertinent information if such information is necessary to insure compliance with this code.
3. A permit will not be issued for a nonconforming sign unless it is brought into compliance with the

appropriate sign regulations. Except that the nonconforming sign does not have to comply with the requirements of this section, if the sign is being repainted or its lettering replaced for the purpose of advertising a new business, person, activity, goods, product or service without any alteration or modification of the structural components of the sign or increase in its total square footage.

Exemptions

An exemption from these some of these regulations may be granted under certain circumstances. Contact a Planner to discuss this provision.

ADOT Review

Signs visible from Highway 95 are subject to an Arizona Department of Transportation (ADOT) permit process. ADOT can be contacted by calling (928) 681-6010.

Fees

Please refer to the fee schedule for applicable fees.

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City of Bullhead City
Development Services
Department

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Business Sign
Regulations



Zoning Ordinance Information Series

City of Bullhead City

2355 Trane Road
Bullhead City, AZ 86442

Phone: (928) 763-0123
Fax: (928) 763-2467
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Business Sign Regulations

Commercial Sign Regulations

The purpose of these regulations is to provide fair, comprehensive, and enforceable laws that will foster a good visual environment for Bullhead City, thus enhancing it as a place to live and do business. Unless otherwise specified, business signs are allowed in the R2MF, RS, C1, C2, C3, GC, M1, M2, and PL zoning districts with a permit and subject to the regulations set forth below.

Wall Signs Affixed to Buildings

1. The maximum permitted area of a wall sign or signs must not exceed one square foot for each one linear foot of exterior building frontage, for any one business occupancy. The square footage is calculated on only the portion of the building occupied by the business requesting a permit.
2. The maximum allowance for sign area on each building frontage may be transferred from one building frontage to another building frontage for the same business occupancy requesting a permit. The transferred square footage must not exceed one half square foot for each one linear foot of exterior building frontage for any one business occupancy.
3. Wall signage may also be placed on architectural features of a building. The maximum permitted area of a wall sign on an architectural feature must not exceed one square foot for each one linear foot of exterior frontage of the feature. The wall signage placed on an architectural feature is limited to advertising the business(es) occupying the building to which the architectural feature is attached.
4. The sign must not extend above the roof line.
5. Wall signs are permitted in addition to landscape wall, free standing or monument signs and are allowed on each building frontage in accordance with this chapter.

Free Standing Signs

1. The maximum permitted area of a free standing sign is based on lot size as set forth in the Free Standing Signs Table below.
2. The maximum height of any portion of a free standing sign or sign structure is thirty feet with a minimum ground clearance of ten feet. The ground clearance of the sign may be reduced provided such decrease does not hamper visibility for traffic safety.
3. All signs must be setback a minimum of five feet as measured from the property line to the structure supporting the sign provided no portion of the sign projects over any portion of the public right-of-way.
4. No more than one free standing sign identifying the

business, designating the principal goods, products, or facilities or services available on the premises, is permitted. If the buildings are located on property, which has more than one street frontage, one such sign may be permitted for each frontage, provided such street is recognized as an arterial street as defined in the most current edition of the Bullhead City General Plan.

5. If there are separate building pads located on lots or premises that are governed by this section of the code, one additional free standing or monument sign is allowed for each pad, subject to the restrictions set forth in the Free Standing Signs Table below.

Free Standing Signs Table

Lot Size	Free Standing Sign (sq.ft)	Other Free Standing Signs (sq.ft)
5,000 sq.ft. or Less	75	0
5,001 sq.ft. to 10,000 sq.ft.	75	0
10,001 sq.ft. to 15,000 sq.ft.	100	0
15,001 sq.ft. to 20,000 sq.ft.	100	0
20,001 sq.ft. to 40,000 sq.ft.	125	0
Over 40,000 sq.ft.	200	75

Landscape Wall Signs

Landscape wall signs are signs consisting of individual letters mounted on a screening device, which may only identify the name, address, and/or telephone number of the business, center, or mall.

1. The maximum permitted area of a landscape wall sign or signs must not exceed fifty square foot per parcel of land.
2. The maximum height of any portion of a landscape wall sign must not exceed five feet.
3. The letters of a landscape wall sign must not extend above the height of the screening device to which they are attached.
4. Landscape wall signs are permitted in addition to wall,

free standing or monument signs.

Monument Signs

1. The maximum permitted area of a monument sign is thirty-two square feet.
2. The maximum height of any portion of a monument sign or sign structure is five feet.
3. A monument sign must not create an obstruction to vision or interfere with traffic.
4. All signs must be setback a minimum of five feet as measured from the property line to the structure supporting the sign provided no portion of the sign projects over any portion of the public right-of-way.
5. No more than one free standing or monument sign identifying the business, designating the principal goods, products, or facilities or services available on the premises, is permitted. If the buildings are located on property, which has more than one street frontage, one such sign may be permitted for each frontage, provided such street is recognized as an arterial street as defined in the most current edition of the Bullhead City General Plan

Canopy/Marquee Signs

1. The maximum permitted area of a canopy or marquee sign or signs must not exceed one square foot for each one linear foot of the canopy or marquee to which it is attached, for any one occupancy.
2. The maximum permitted area of a canopy or marquee sign or signs attached to the underside of the canopy or marquee must not exceed eight square feet and provide a minimum ground clearance of eight feet, for any one occupancy.
3. Canopy or marquee signs are permitted in addition to free standing or monument signs and are allowed on each building frontage in accordance with this chapter.
4. The maximum allowance for sign area on each building frontage is not transferable either in whole or in part from one building frontage to another, nor from one occupancy to another occupancy.
5. The sign must not extend over a public right-of-way line.

Projecting Signs

1. The sign must not exceed a total area of 1 sq. ft. for every foot of height of the wall to which it is attached.
2. The sign must not project more than 36 inches from the building.
3. The sign must not extend above the roof line or over a public right-of-way line.
4. The sign must provide a minimum ground clearance of 8 ft.
5. The maximum allowance for sign area on each building frontage is not transferable either in whole or in part from one building frontage to another, nor from one occupancy to another occupancy.
6. The sign must be mounted at approximately right angles

Sign walkers

1. Sign walkers may be present on streets located within ten miles of the businesses to which they pertain.
2. The sign can not exceed nine square feet in area per side.
3. The signs must be held or worn at all times. Said signs can not be left unattended.
4. Sign walkers must stand or walk so that visibility for traffic safety is not hampered.
5. There can not be any form of animation, illumination, or reflective materials on the sign.
6. Sign walkers can only be present from dawn to dusk.

Fees

Please refer to the fee schedule for applicable fees.

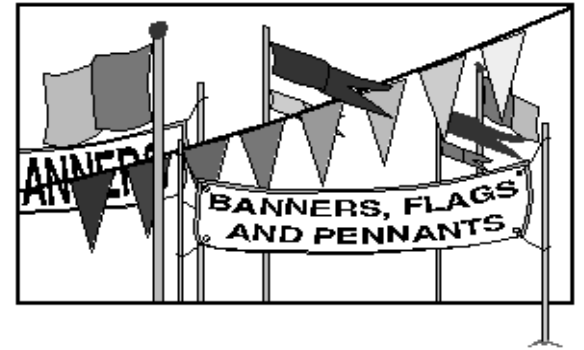
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City of Bullhead City
Development Services
Department

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Promotional
Display Signs



Zoning Ordinance Information Series

City of Bullhead City

2355 Trane Road
Bullhead City, AZ 86442

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Promotional Display Signs

Applicable Definitions

Balloon means an inflatable device greater than thirty-six inches in diameter.

Banner means any sign of lightweight fabric, plastic, paper or other light pliable material.

Flag means any sign with or without lettering or symbols, of lightweight fabric, plastic, paper or other light pliable material that is mounted to a pole. Flags used as a symbol of a recognized government or political subdivision shall not be subject to compliance with the regulations set forth in this chapter.

New condition means a sign that has been recently produced, is fresh in appearance, not tattered or torn, ripped or in need of repair.

Pennant means any lightweight plastic, fabric, or other material, whether or not containing a message of any kind, suspended from a rope, wire or string, usually in series, designed to move in the wind.

Portable means a sign not permanently attached to the ground or a building that is constructed of solid and durable materials and self supporting.

Promotional display sign means a balloon, banner, flag, pennant, portable or sign walker sign.

Sign walker means a person who is present on any street while holding or wearing a sign.

Overview

1. Balloons, banners, flags, pennants, portable signs and sign walkers are considered promotional display signs, which are signs used to advertise a business.
2. Promotional display signs are allowed for a period of one year. A new permit shall be obtained prior to the expiration of the one year time period.
3. Promotional display signs must be professionally made and constructed of durable, weather resistant materials, such as aluminum, plastic, vinyl, or wood finished surfaces and must be maintained in good condition throughout the term of the permit.
4. Promotional display signs must be located on the premises to which they pertain, unless otherwise provided for as set forth in this subsection.
5. Promotional display signs must not be placed in the public right-of-way, or be attached to any streetlight and signal poles, street or regulatory signs, or utility poles.
6. Promotional display signs are permitted in conjunction to wall, landscape wall, free standing, and monument signs. There can not be more than three types of promotional display signs in use at any one time.
7. Permits for a sign are specific to the business requesting the permit and the location specified in the permit.
8. Unless otherwise specified, promotional display signs are allowed in the R2MF, RP, RS, C1, C2, C3, GC, M1, M2, and PL zoning districts with a permit and subject to the regulations set forth below.

Balloons

1. One balloon is allowed for each business.
2. Balloons and any lines attached thereto, must not be made of metallic or similar materials that would act as a conductor for electricity.

Banners

1. Two banners are allowed for each business and such banners must be attached directly or indirectly to the exterior building walls of the portion of the building occupied by the business requesting a permit or attached directly to a freestanding or monument sign. Further, only one banner is permitted on or parallel to any one wall of the

- building or any one freestanding or monument sign.
2. The maximum allowed area of a banner must not exceed 40 sq. ft. in area.
3. A banner must not extend above the roof line at the wall.
4. Banners must at all times be tethered and taunt at all four corners.

Flags -New subdivisions

1. Flags used for this purpose are allowed in all zoning districts.
2. The maximum permitted area of each flag must not exceed fifteen square feet.
3. Each flag pole must not exceed a maximum height of twenty-five feet.
4. A maximum of fifty flags are allowed to be placed on, or behind the property line.

Flags - Existing multiple family, commercial or industrial use

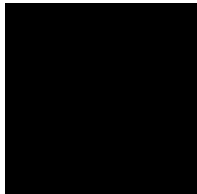
1. The maximum permitted area of each flag must not exceed fifteen square feet.
2. Each flag pole must not exceed a maximum height of twenty-five feet.
3. One flag is allowed for each twenty lineal feet of street frontage and no more than twenty flags can be placed on, or behind the property line.

Pennants

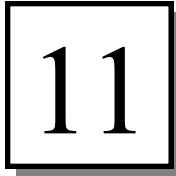
1. The total permitted length of the pennants must not exceed two linear feet of pennant per one linear foot of lot perimeter.

Portable sign

1. One portable sign is allowed for each business.
2. Each side of the portable sign can measure not more than four feet by four feet.
3. The portable sign must not exceed five feet in height.
4. Portable signs must be removed at the end of each business day.
5. Portable signs must be located at ground level.
6. Any nonconforming portable sign will be impounded by the city pursuant to the terms set forth in the sign permit application and the comprehensive fee schedule.



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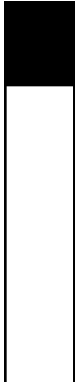


*Subdivision Sign
Information*



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Subdivision Sign Information

Subdivision entrance signs.

Freestanding, monument, or wall subdivision entrance signs are permitted in any zoning district, subject to the regulations set forth below.

1. A maximum of 2 signs per entry, one on each side of the entry street, shall be permitted.
2. Said sign or signs must be located within the boundaries of the subdivision they are identifying or adjacent to an arterial street as defined by Chapter 17.04 of the city code, which provides access to the subdivision being identified.
3. The sign or signs must be placed in a manner so as not to interfere in any way with, or confuse, traffic or present any traffic hazard.
4. Each sign must be limited to 64 sq.ft.
5. The maximum height of any portion of a free-standing type sign structure must be 15ft. with a minimum ground clearance of 10 ft. The ground clearance of the sign may be reduced provided such decrease does not hamper visibility for traffic safety.
6. The maximum height of any portion of a monument type sign structure must be 5ft.
7. The signs must be set back a minimum of 5 ft. as measured from the property line to the structure supporting the sign provided no portion of the sign projects over any portion of the public right-of-way.

Temporary signs.

Temporary signs advertising the opening of a new subdivision.

1. The sign may be located in any zoning district.
2. The sign shall be located on the property to which it pertains.
3. The maximum permitted area for a temporary sign advertising the opening of a new subdivision shall be 32 sq. ft.. If said sign is part of a unique branding, marketing package specific to the pro-

ject the square footage of the sign may increase to 75 sq. ft.

4. The maximum height of any portion of a freestanding type sign structure shall be 15ft., with a minimum ground clearance of 10ft. The ground clearance of the sign may be reduced so long as the decrease does not hamper visibility for traffic safety.
5. The maximum height of any portion of a monument type sign structure shall be 5ft..
6. The sign shall be set back a minimum of 5ft. as measured from the property line to the sign structure supporting the sign, provided no portion of the sign projects over any portion of the public right-of-way.
7. Permits shall not be issued until a final plat is recorded for the new subdivision to be advertised. These signs are allowed for a period of five years from the date of permit issuance and shall remain in new condition.
8. The temporary sign advertising the opening of a new subdivision must be a minimum of 500 ft. from any other temporary sign advertising the opening of a new subdivision or off - premise sign located on the same side of the street as the subject sign.

Temporary signs--open house signs--which direct traffic to a home for sale are allowed in all zoning districts without a permit.

1. The sign must not exceed 7 sq.ft. in area.
2. The sign may be double faced but must not be illuminated.
3. The signs must not be attached to any street light or signal poles, street or regulatory signs, or utility poles.
4. The signs may be placed in the public right-of-way, but only during daylight hours.
5. Signs may be located on the premises on which the open house takes place or on other property with written consent of the property owner or resident thereof.
6. The sign must be used only when sales personnel are at the home being advertised for sale.

7. A maximum of 5 such signs for each home or group of homes in the subdivision are allowed.

Temporary signs advertising a model home.

1. One free standing, monument, or wall sign is permitted for each model home. The sign must not exceed 16 sq.ft. in area and 8 ft. in height. The sign must be set back from every public right-of-way a minimum of 5 ft.
2. Four flags shall be permitted for each model home. The flags must not exceed 15 sq.ft. in area and the pole shall not exceed a maximum height of 25 ft. The flags must be set back from every public right-of-way a minimum of 5 ft.
3. The sign and flags must be in new condition.

Promotional display signs.

Flags--Used to Direct Attention to a New Subdivision.

1. Flags used for this purpose are allowed in all zoning districts.
2. The maximum permitted area of each flag must not exceed 15 sq.ft..
3. Each flag pole must not exceed a maximum height of 25 ft.
4. A maximum of 50 flags are allowed to be placed on, or behind the property line.

Off Premise Signs.

See Pamphlet 12 for code requirements to use this type of sign for a subdivision.

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Off Premise
Signs



Zoning Ordinance
Information Series

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Off Premise Signs

Applicable Definitions

Off premise sign is a sign which directs persons to a new subdivision, multiple family project or a business that is at a different location from where the sign is located.

New subdivision means the area contained within a final subdivision plat that was recorded not more than ten years prior to the date of the request or one in which a single entity holds title to at least fifty percent of the lots within the final subdivision as originally recorded.

Off Premise Signs

Off premise signs are allowed in certain zoning districts with a conditional use permit and subject to the regulations set forth below.

1. The sign shall be located in a C2, C3, M1, M2, or PL zoning district if advertising a business. The sign may be located in any zoning district if advertising a new subdivision.
2. Written permission shall be obtained by the applicant from the property owner of the desired off-premise sign location, prior to submittal of an application for a conditional use permit.
3. The design of the sign shall be of an aesthetically pleasing quality. Drawings and a site plan shall be submitted during the conditional use permit process which accurately

describes the sign proposed in terms of its design, materials, and location.

4. The sign copy for the off-premise sign shall be limited to identifying the business or new subdivision benefiting from the off-premise sign and directions to locate that business or new subdivision.
5. The maximum permitted area for an off-premise sign used to advertise a business shall be forty-eight square feet.
6. The maximum permitted area for an off-premise sign used to advertise a new subdivision shall be forty-eight square feet. If said sign is part of a unique branding, marketing package specific to the project the square footage of the sign may increase to seventy-five square feet.
7. The maximum height of any portion of a freestanding type sign structure shall be fifteen feet, with a minimum ground clearance of ten feet. The ground clearance of the sign may be reduced so long as the decrease does not hamper visibility for traffic safety.
8. The maximum height of any portion of a monument type sign structure shall be five feet.
9. The sign shall be set back a minimum of five feet as measured from the property line to the sign structure supporting the sign, provided no portion of the sign projects over any portion of the public right-of-way.
10. The off-premise sign must be a minimum of 500 ft. from any temporary sign advertising the opening of a new subdivision or other off-premise sign located on the same side of the street as the subject sign.

Conditional Use Permit Process

See a planner and the conditional use permit application handout for further information on this process.

Fee

Please refer to the fee schedule for applicable fees.

ADOT Review

Signs visible from Highway 95 are subject to an Arizona Department of Transportation (ADOT) permit process. ADOT can be contacted by calling (602) 255-7386 or (928) 757-5828

mercial/promotional event permit will be limited to 16 sq. ft in area.

2. Signs used for an event of general interest that require a special event permit will be limited to 32 sq. ft. in area. In addition, such events that take place on property owned or leased to the City of Bullhead City can have one banner that must not exceed 72 sq. ft. in area, and must be located at the site of the event.
3. Signs used for an event of general interest that require a commercial /promotional event will be limited to 32 sq. ft. in area.
4. The sign must not be erected more than 10 days before the event and must be removed within 2 days following the event.
5. The sign is not allowed within the public right-of-way, on a street light pole, traffic signal pole, or utility pole.
6. The sign may be placed on private property only with the owner's written permission.

Temporary Real Estate Signs

Temporary signs advertising the sale, lease, or rent of property on which it is located are subject to the following:

1. Parcel of land having river frontage of less than 100 linear feet, one sign totaling not more than 16 sq. ft. in area may be posted on the river side of the lot without a permit.
2. Parcel of land having river frontage of 100 linear feet or more, one sign totaling not more than 32 sq. ft. in area may be posted on the river side of the lot within each 100 linear foot increment of river frontage with a permit.
3. Parcels of land having street frontage of less than 100 linear feet, one sign totaling not more than 7 sq. ft. in area may be posted on the street side of the lot without a permit.
4. Parcels of land having street frontage of between 100 and 500 linear feet, one sign totaling not more than 16 sq. ft. in area may be posted on the street side of the lot with a permit.
5. Parcels of land having street frontage of more than 500 linear feet, one sign totaling not more than 32 sq. ft. in area may be posted on the street side of the lot within each 500 linear

foot increment of street frontage with a permit.

6. The sign shall be removed from the property following the day after close of escrow or lease thereof.

Political and Campaign Signs

Political and campaign signs on behalf of candidates for public office or measures on primary, general or special election ballots are permitted in any zoning district without a permit and subject to the following:

1. Each sign is limited to 32 sq. ft. in area.
2. The signs shall be removed within 15 days following the close of the polls. The person, political party or parties responsible for the erection or distribution of any such signs are jointly and individually liable for their removal.
3. The signs must not constitute a traffic hazard and are not allowed within the public right-of-way, on a street light pole, traffic signal pole, or utility pole.
4. The signs may be placed on private property with the owner's written permission.

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City of Bullhead City
Development Services
Department

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Temporary
Signs



Zoning Ordinance Information Series

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2355 Trane Road
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Temporary Sign Regulations

New Project Signs

Temporary signs advertising the opening of a new multiple family, commercial or industrial occupancy in an existing building are allowed in R2MF, RS, C1, C2, C3, M1 and M2 zoning districts with a permit and subject to the following:

1. The sign must not exceed 32 sq. ft. in area.
2. One additional sign may be erected for each exterior street frontage under the same ownership.
3. The sign must be set back from every public right-of-way a minimum of 5 ft.
4. The sign will be allowed for a maximum of 60 calendar days prior to issuance of a business license or permit for the new occupancy. Said sign can be allowed for an additional 90 days upon issuance of a business license or permit for the new occupancy.
5. The sign must be located on the property to which it pertains.

Temporary signs advertising a new multiple family, commercial or industrial project under construction are allowed in R2MF, RS, C1, C2, C3, M1 and M2 zoning districts with a permit and subject to the following:

1. The sign must not exceed 32 sq. ft. in area.
2. One additional sign may be erected for each exterior street frontage under the same ownership.
3. The sign must be set back from every public right-of-way a minimum of 5 ft.
4. The sign will be allowed for a maximum of 60 calendar days prior to issuance of a permit for construction the new project. The sign must be removed not later than 1 year from the date of its erection, or upon issuance of a certificate of occupancy for phase I of said project, whichever occurs first.

5. The sign must be located on the property to which it pertains.

Temporary signs on buildings under construction that are used to provide information on the contractors, financial institutions, and other similar businesses involved in the project are limited to a total area for all such signs of 128 sq. ft. And each individual sign must not exceed 32 sq. ft. in multiple family, commercial and industrial zones. Such signs are allowed without a permit.

Such signs in the single family residential zoning districts must be limited to a total area for all such signs of 24 sq. ft. and each individual sign can not exceed 6 sq. ft.. Such signs are allowed without a permit.

These signs must be removed upon issuance of a certificate of occupancy.

New Subdivision Signs

Temporary signs advertising the opening of a new subdivision are allowed with a permit and subject to the following:

1. The sign may be located in any zoning district.
2. The sign shall be located on the property to which it pertains.
3. The maximum permitted area for a temporary sign advertising the opening of a new subdivision shall be thirty-two square feet. If said sign is part of a unique branding, marketing package specific to the project the square footage of the sign may increase to seventy-five square feet.
4. The maximum height of any portion of a freestanding type sign structure shall be fifteen feet, with a minimum ground clearance of ten feet. The ground clearance of the sign may be reduced so long as the decrease does not hamper visibility for traffic safety.
5. The maximum height of any portion of a monument type sign structure shall be five feet.
6. The sign shall be set back a minimum of five

feet as measured from the property line to the sign structure supporting the sign, provided no portion of the sign projects over any portion of the public right-of-way.

7. Permits shall not be issued until a final plat is recorded for the new subdivision to be advertised. These signs are allowed for a period of five years from the date of permit issuance and shall remain in new condition.
8. The temporary sign advertising the opening of a new subdivision must be a minimum of 500 ft. from any other temporary sign advertising the opening of a new subdivision or off-premise sign located on the same side of the street as the subject sign.

Open House Signs

Temporary signs - Open house signs which direct traffic to a home for sale are allowed in all zoning districts without a permit and subject to the following:

1. The sign must not exceed 7 sq. ft. in area.
2. The sign may be double faced but must not be illuminated.
3. The signs must not be placed in the public right-of-way, or be attached to any street light, signal poles, street or regulatory signs, or utility poles.
4. Signs may be located on the premises on which the open house takes place or on other property with written consent of the property owner or resident thereof.
5. The sign must be used only when sales personnel are at the home being advertised for sale.
6. A maximum of five such signs for each home or group of homes in the subdivision must be allowed.

Signs for Events of General Interest

Temporary signs noting an event of general interest such as a fair, show, etc., as described in Chapters 5.06 & 5.07 of the city code are allowed without a permit and subject to the following:

1. Signs used for an event of general interest that do not require a special event, and/or a com-