

CHAPTER 14.38: SIGNS

Section

- 14.38.010 Purpose.
- 14.38.020 Sign permit review.
- 14.38.030 Exemptions from sign permits.
- 14.38.040 Prohibited signs.
- 14.38.050 Nonconforming signs.
- 14.38.060 Sign maintenance.
- 14.38.070 Signs allowed in nonresidential zoning districts.
- 14.38.080 Signs allowed in residential zoning districts.
- 14.38.090 Signs allowed in mobile home parks.
- 14.38.100 Political and campaign signs.
- 14.38.110 Freestanding signs - Highway 95.

§ 14.38.010 PURPOSE.

This chapter regulates the use of signs and billboards in the city in order to protect its aesthetic environment, provide standards for communication by means of outdoor graphics, and safeguard the health and safety of its residents.

§ 14.38.020 SIGN PERMIT REVIEW.

A. *Permit required.* To ensure compliance with the regulations of this chapter, a sign permit shall be required to erect, construct, enlarge, move, alter, or reconstruct a sign except for signs that are exempt from permits in compliance with § 14.38.030. Sign permits are subject to the review provisions of Chapter 14.42 (Application Filing and Processing).

B. *Application form and fee.* An application for a sign permit shall be made to the city upon a form provided by the Director and shall be accompanied by the fee in compliance with the Council's fee resolution.

§ 14.38.030 EXEMPTIONS FROM SIGN PERMITS.

Sign permits shall not be required for the signs listed in this section. Exempt signs shall not be included in the determination of the total allowable number of signs or total allowable sign area for a site.

A. *Construction signs.* Except for signs required by the state Registrar of Contractors, 1 construction sign is allowed per construction site, not exceeding 32 square feet in sign area. Signs at construction sites shall be erected no more than 30 days prior to the beginning of construction for which a valid building permit has been issued, shall be confined to the construction site, and shall be removed 30 days after completion of construction and prior to occupancy.

B. *Directional or instructional signs.* Signs that provide direction or instruction, are located entirely on the property to which they pertain, no more than 25% of the total sign area allowed by this section may contain business identification by word or symbol, and do not exceed 6 square feet in area (e.g., signs identifying restrooms, public telephones, walkways, parking lot entrances and exits, and the like).

C. *Flags*. The flags, emblems, or insignia of a nation, political subdivision, or corporation.

D. *Governmental signs*. Governmental signs for control of traffic and other regulatory purposes, street signs, danger signs, railroad crossing signs, signs of public service companies indicating danger, and aids to service or safety that are erected by or on the order of a public officer in the performance of his or her public duty.

E. *House numbers and name plates*. House numbers and name plates not exceeding 2 square feet in area for each residential building.

F. *Interior signs*. Signs that are located within the interior of a building, stadium, or within an enclosed lobby, court, mall, or entrance of a theater and that are not visible from the public right-of-way. This does not exempt signs from the structural, electrical, or material specifications as identified in any applicable codes of Mohave County or the State of Arizona.

G. *Memorial signs*. Memorial signs or tablets, names of buildings, and dates of erection, when cut into a masonry surface or inlaid so as to be part of the building or when constructed of bronze or other incombustible material.

H. *Notice bulletin boards*. Notice bulletin boards not over 24 square feet in area for medical, public, charitable, or religious institutions when located on the premises.

I. *No-trespassing or no-dumping signs*. No-trespassing or no-dumping signs not to exceed 1-1/2 square feet in area per sign and not to exceed 4 in number per parcel, except that special permission may be obtained from the Director for additional signs under proven special circumstances.

J. *Occupant signs*. One sign for each dwelling unit, not to exceed 1 square foot in area, indicating the name of the occupant, location, or identification of the occupant's profession.

K. *Permanent window signs*. Except in residential zones, window signs may be painted or otherwise displayed on up to 50% of the total window area on windows of the parcel frontage or tenant space main entrance.

L. *Plaques*. Plaques or name plate signs not more than 2-1/2 square feet in area that are fastened directly to the building.

M. *Public notices*. Official notices posted by public officers or employees in the performance of their duties.

N. *Public signs*. Signs required or specifically authorized for public purposes by law, statute, or ordinance, which may be of any type, number, area, height above grade, location, illumination, or animation required by the law, statute, or ordinance. This shall include advertising signs located on the inside surfaces of publicly owned bus stop shelters.

O. *Real estate signs*. One real estate sign on a parcel; provided, the sign is located entirely within the property to which the sign applies, is not directly illuminated, does not exceed 6 square feet in area within residential zoning districts and 16 square feet in area within nonresidential zoning districts, and is removed within 7 days after the sale, rental, or lease of the property.

P. *Signs in display windows*. Signs in a display window of a business use that are incorporated with a display of merchandise or a display relating to services offered that comply with Subsection K (Real estate signs), above.

Q. *Signs on park benches*. Signs indicating the name of the donor of the park bench shall be limited to letters not exceeding 1 inch in height or a logo not exceeding 12 inches in diameter. Donors placing park benches in the public right-of-way shall be limited to service clubs, business associations, or other nonprofit organizations.

R. *Signs on waste receptacles*. Signs indicating the purpose of the receptacle and/or the name of the donor shall be limited to letters not exceeding 1 inch in height or a logo not exceeding 12 inches in diameter. Donors placing receptacles in the public right-of-way shall be limited to service clubs, business associations, or other nonprofit organizations.

S. *Signs in any zone*. A sign, masonry wall, landscaping, and other similar materials or features may be combined to form a display for neighborhood or tract identification; provided, the legend of the sign or display shall consist only of the neighborhood or tract name.

T. *Symbols or insignia*. Religious symbols, commemorative plaques of recognized historical agencies, or historical identification emblems of religious orders or historical agencies; provided, that no symbol, plaque, or identification emblem shall exceed 4 square feet in area, and provided that all symbols, plaques, and identification emblems shall be placed flat against the building.

U. *Temporary signs*. Temporary signs not exceeding 4 square feet in area pertaining to drives or events of civic, philanthropic, educational, or religious organizations.

V. *Warning signs*. Signs warning the public of danger, as long as they are removed when the danger subsides.

W. *Automobile, RV, and marine dealership display lot signage.* Banners be allowed on vehicle/watercraft display lot fences and gates for parcels with a minimum of 250 feet of frontage. The aggregate banner area cannot exceed 100 square feet and no single banner can exceed 30 square feet.

X. *Open house directional signs.* Open house directional signs are only allowed as follows:

1. Open house directional signs shall be used to direct traffic to a residence for sale and shall only include "Open House" and directional arrow.
2. Maximum number of directional signs for each open house of a residence for sale shall be 4. Signs shall be located no closer than 100 feet to each other. Signs shall be no further than 1 mile from residence in which the open house is taking place.
3. No sign shall be greater than 24 inches wide and 24 inches tall and the text area on the sign may not exceed 3.5 square feet.
4. Signs shall be used only when a sales person or homeowner is present during the time of the open house.
5. Signs shall not be illuminated.
6. Signs shall be of professional design and constructed of durable, weather resistant materials, such as metal or aluminum, and shall be of sufficient weight and/or anchored to withstand wind gusts. Signs shall be maintained and kept in visual pleasing condition.
7. Signs not meeting all conditions of this code can be removed and discarded without notice.

Preferred Signage



Signage Not Allowed

Wood



Cardboard Boxes



(Ord. 11-1028, passed 3-8-2011; Ord. 08-937, passed 8-12-2008; Ord. 06-806, passed 7-25-2006; Ord. 06-805, passed 7-25-2006)

§ 14.38.040 PROHIBITED SIGNS.

The following signs are inconsistent with the purposes and standards of this chapter and are therefore prohibited in all zoning districts unless otherwise indicated:

- A. *Abandoned signs.* Signs that advertise a business, lessor, owner, product, service, or activity no longer located on the site shall be prohibited.
- B. *Animated and intensely lighted signs.* No sign shall be allowed that is animated by means of flashing, scintillating, blinking, or

traveling lights or any other means not providing constant illumination. Public service information signs and other electronic message centers classified as "changing signs" are allowed.

C. *Flags*. Flags other than those of a nation, state, political body, or corporation are prohibited.

D. *Miscellaneous signs and posters*. Tacking, pasting, or otherwise affixing signs of a miscellaneous character on the walls of buildings, barns, sheds, trees, posts, fences, or other structures or objects so as to be visible from a public right-of-way is prohibited unless otherwise allowed by this title.

E. *Off-premise signs*. Signs that advertise goods, products, entertainment, services, or facilities at a different location from that of the sign shall not be allowed except as allowed by § 14.38.030(X).

F. *Parking of advertising vehicles*. Vehicle signs attached to or painted on motor vehicles that are parked on or adjacent to property for more than 48 consecutive hours when the principal purpose is to attract attention to a product sold or business located on the property shall be prohibited.

G. *Pole signs*. Pole signs with exposed poles, masts, or exposed structural supports are prohibited.

H. *Portable signs*. Portable or wheeled signs are prohibited, except for signs allowed on motor vehicles.

I. *Projecting signs*. Projecting signs are prohibited.

J. *Roof signs*. Roof signs shall not be allowed and the painting or changing of existing roof sign panels shall not be allowed.

K. *Signs in public areas*. Signs shall not be allowed on a curb, sidewalk, post, pole, hydrant, bridge, tree, or other surface located on public property or on/over a public right-of-way, except that signs may be placed in a public right-of-way subject to the following criteria and approved by the Commission:

1. The right-of-way width is 200 feet or greater.
2. Signs are set back a minimum of 50 feet from the centerline of a right-of-way.
3. The location of a sign is approved by the Engineering Department through the issuance of an encroachment permit.
4. The owner enters into a hold harmless agreement with the city in form and content approved by the City Attorney.
5. Signs are limited in number to 1 per ingress/egress to an abutting site and shall not exceed 12 feet above road centerline height.

L. *Swinging signs*. Swinging signs are prohibited, except in the case of swinging signs not exceeding 6 square feet.

M. *Temporary signs*. Pennants, searchlights, twirling signs, sidewalk or curb signs, balloons, and other gas-filled figures shall not be allowed on a permanent basis except as allowed by Sections 14.38.030(X) and 14.38.070(C).

N. *Unclassified signs*. Signs that are characterized by the following are prohibited:

1. Bear or contain statements, words, or pictures of an obscene, pornographic, immoral character, or that contain advertisements that are untruthful.
2. Are painted on or attached to a fence or a wall that is not structurally a part of a building, except in the case of residential properties.
3. Employ a stereopticon or motion picture projection or media in conjunction with advertisement, or have visible moving part or give the illusion of motion except as allowed in this chapter.
4. Emit audible sound, odor, or visible matter.
5. Resemble or imitate an official traffic sign or signal, or bear the words "Stop," "Go Slow," "Caution," "Warning," or similar words.
6. By reason of their size, location, movement, content or manner of illumination, may be confused with or construed as a traffic control sign, signal, or device, or the light of an emergency or road equipment vehicle, or which hide from view any traffic or street sign or signal device.

O. *Visible frames or structures*. Visible angled iron frames or structures to support projecting signs are prohibited.

(Ord. 11-1041, passed 5-24-2011; Ord. 11-1028, passed 3-8-2011; Ord. 06-843, passed 11-28-2006)

§ 14.38.050 NONCONFORMING SIGNS.

A. *Legal nonconforming status.* A sign located within the city as of the date of adoption of this Development Code that does not conform with the provisions of this chapter is eligible for characterization as a "legal nonconforming" sign and is allowed; provided, it also meets the following requirements:

1. The sign was issued a permit before the date of adoption of this Development Code, if 1 was required under the applicable law.
2. If no permit was required under the applicable law, the sign was in compliance in all respects with the applicable law on the date of adoption of this Development Code.

B. *Loss of legal nonconforming status.* A legal nonconforming sign shall immediately lose its legal nonconforming designation if any 1 of the following occurs:

1. The sign is structurally altered.
2. The sign is relocated.
3. The sign is abandoned as defined in Article VI (Glossary) for a period of 60 days or more.

C. *Result of loss of legal nonconforming status.* A sign that loses its legal nonconforming status shall be immediately brought into conformance with this chapter and an accompanying permit, or shall be removed.

D. *Maintenance and repair of legal nonconforming signs.* Nothing in this chapter shall relieve the owner or user of a legal nonconforming sign or owner of the property on which the legal nonconforming sign is located from the provisions of this chapter regarding safety, maintenance, and repair of signs; provided, that any repainting, cleaning, or other normal maintenance or repair of the sign or copy that in any way makes it more nonconforming may cause the sign to lose its legal nonconforming status.

§ 14.38.060 SIGN MAINTENANCE.

A. *Signs shall be maintained.* Signs shall be maintained by the owner or person in possession of the property on which the sign is located. Maintenance shall conform with the conditions of the sign permit.

B. *Damaged signs.* A damaged sign base shall be repaired within 60 days.

C. *Pole covers and sign cabinets.* Metal pole covers and sign cabinets shall be kept free of rust and rust stains.

D. *Internally illuminated sign cabinets or panels.* Internally illuminated sign cabinets or sign panels that have been damaged shall remain unilluminated until repaired.

E. *Damaged signs that may pose a hazard.* Signs that have been damaged to an extent that it may pose a hazard to passersby, as determined by the Director, shall be repaired or removed immediately.

§ 14.38.070 SIGNS ALLOWED IN NONRESIDENTIAL ZONING DISTRICTS.

A. *Maximum sign area.* The maximum allowable sign area for the face of a sign, or each face of a double-faced sign, for all signs regulated by this chapter shall be as follows in Table 3-5:

**TABLE 3-5
MAXIMUM SIGN AREA**

| | Base Area Maximum Square Footage | Sign Area Maximum Square Footage |
|--|---|---|
| | | 1 sq. ft. for each linear foot of building frontage for first 50 linear feet of |

| | | |
|---|------------|--|
| Single Business Parcel | 30 sq. ft. | frontage plus 0.5 sq. ft. for each additional linear foot, up to a maximum sign area of 200 sq. ft. of aggregate sign area for each lot frontage |
| Business Within Center/Complex | 30 sq. ft. | 1 sq. ft. for each linear foot of building frontage for first 50 linear feet of frontage plus 0.5 sq. ft. for each additional linear foot, up to a maximum sign area of 200 sq. ft. of aggregate sign area (in the case of tenant spaces with more than 1 frontage, only the main entrance frontage shall be considered) |
| Business With Alley Frontage or Parking-In-Common Area Frontage | | 1 sq. ft. for each linear foot of building frontage on an alley or parking-in-common area for first 20 linear feet of frontage plus 0.5 sq. ft. for each additional linear foot, up to a maximum sign area of 40 sq. ft. |

B. *Allowable nonresidential signs.* Permanent signs in nonresidential areas shall be as follows in Table 3-6:

**TABLE 3-6
MAXIMUM SIGN AREA**

| Sign Type | Number of Signs | Sign Area Maximum Square Footage | Maximum Height | Remarks |
|------------------|------------------------|---|-----------------------|--|
| | | | | Freestanding signs shall not exceed the height of the associated building. Businesses within center/complex and parking-in-common |

| | | | | |
|---------------------------|--|--|---|--|
| <p>Freestanding Signs</p> | <p>Single business parcels: 1 for each frontage at least 50 feet in length</p> <p>Center or complex: 1 for each street frontage to identify the center/complex.</p> <p>Automobile, RV, marine dealerships 1 additional sign per parcel having a frontage of 250 feet or greater.</p> | <p>See Table 3-5 (above)</p> <p>50 sq. ft. for the first 100 ft. of building frontage plus an additional 0.5 sq. ft. of area for each additional 1 ft. of building frontage to a maximum sign area of 80 sq. ft. Area of sign shall be in addition to the total allowed sign area for individual businesses as provided in Table 3-5 (above)</p> | <p>8 feet for parcels with lot frontages between 50-100 feet.</p> <p>15 feet for parcels with lot frontages of 100 feet or greater</p> <p>8 feet for automobile, RV, marine dealerships additional sign</p> | <p>tracts are not entitled to freestanding signs for individual businesses unless the businesses are on parcels with at least 100 feet of street frontage, have signs that have been authorized by a city-adopted parking-in-common plan, or the tract or portion is excepted from adherence to parking-in-common design requirements by the Commission.</p> <p>No freestanding sign shall be located closer than 5 feet to an interior property boundary line. No sign may project into or over an abutting public right-of-way.</p> <p>Address numerals shall be included on all sign structures. The numerals shall be a minimum of 4 inches and a maximum of eight inches in height.</p> |
| | | | | <p>Allowed for each parcel having frontage on a public right-of-way. Where a parcel fronts on more than 1 public right-of-way or street, including parking-in-common areas but excluding alleys and service</p> |

| | | | | |
|-------------------|------------------------------|--------------------------|-------|--|
| Wall Signs | | See Table 3-5 (above) | | ways, these provisions shall apply to each frontage. Wall signs may be directly or indirectly illuminated, except for signs on building frontages on alleys or parking-in-common areas facing residential zoning districts. |
| Directional Signs | 1 allowed near each driveway | 4 sq. ft. | 4 ft. | |

C. *Allowable temporary nonresidential signs.* Temporary signs in nonresidential areas shall be allowed as follows:

1. *A-frame signs.* Allowed by a sign permit with the following standards:

a. A business is allowed one sign with the size of the sign not to exceed 2 feet in width and 3 feet in height. Businesses within a center/complex must ensure at least 10 feet of separation between signs.

b. The sign shall be of professional appearance and constructed of durable, weather resistant materials, such as aluminum, plastic, vinyl, or wood finished surfaces and shall be of sufficient weight, durability, and/or anchored to withstand wind gusts.

c. Attachments to the signs, including but not limited to balloons, flags, and ribbons, are prohibited.

d. Signs cannot be illuminated

e. Placement of signs is as follows:

i. Signs cannot be located within the public right-of-way.

ii. Must be placed on the parcel of the business for which the sign is advertising.

iii. A business within a center/complex may only place the sign within its storefront area.

iv. No signs may be placed within a parking area.

vi. Signs must be placed in a manner to not interfere with pedestrian walkways.

f. Signs shall only be displayed between the hours of 7:00 a.m. and 9:00 p.m.

2. *Balloons.* Allowed only on Fridays, Saturdays, Sundays, and holidays for a commercial business within a commercial zoning district. Balloons shall be taken down at night, shall not be cut loose to float away, and shall be inflated with nonflammable gas. Balloons shall not exceed a quantity of 100, be no larger than 16 inches in size, shall not be placed no more than 30 feet above ground and not be placed on top of a roof.

3. *Wall banners.* Allowed by a sign permit only if business/property does not have any vertical, tear drop, blade banners. Banners shall be mounted to the building so as to remain taut and not allow movement by the atmosphere. The allowable area for banners will be based on 1% of the ground floor area of a building or a minimum of 30 square feet. Maximum area of a banner(s) cannot exceed 100 square feet.

4. *Commercial flags.* Allowed by a sign permit for businesses approved for outdoor sales.

5. *Pennants.* Allowed by a sign permit for businesses approved for outdoor sales. The amount/area of pennants is limited to one strand for each 15 linear feet of parcel frontage.

6. *Searchlights.* Allowed sunrise to midnight. Beyond midnight allowed by temporary use permit only.

7. *Stand-alone open storage uses, banners or signs.* Allowed by a sign permit. Limited to one banner per adjacent right-of-way not to exceed 30 square feet in area. Banners may be attached to a fence.

8. *Vertical, tear drop, blade banners.* Allowed by a sign permit only if business/property does not have wall banners as follows:

a. Businesses on a single parcel are limited to one banner per 50 feet of lot frontage adjacent to a right-of-way not to exceed a total of two banners.

b. Businesses within a center/complex are limited to one banner. Banners must be placed within proximity of the business for which the banner is advertising and each banner must maintain a 10-foot separation.

c. The maximum height of the pole is limited to 8 feet and the area of the banner cannot exceed 3 feet by 6 feet.

d. Banners cannot be illuminated.

e. Banners cannot be located within the public right-of-way, must be placed as to not block traffic vision to or from a driveway, and must be placed on the parcel of the business for which the banner is advertising.

D. *General sign requirements.*

1. *Design.* Signs shall be designed and constructed of a building material compatible with the primary structure(s) on the site.

2. *Illumination.* Illuminated signs shall be internally illuminated or shall be illuminated by ground-mounted lighting with the light source completely screened from view.

3. *Identification.* Signs shall provide the name of the maker, date of installation, and permit number in a conspicuous place so as to be clearly legible.

(Ord. 11-1041, passed 5-24-2011; Ord. 11-1035, passed 4-12-2011; Ord. 08-943, passed 10-14-2008; Ord. 08- 943, passed 9-23-2008; Ord. 06-807, passed 7-25-2006)

§ 14.38.080 SIGNS ALLOWED IN RESIDENTIAL ZONING DISTRICTS.

A. *Multi-family zoning districts.* For multi-family residential uses, 1 indirectly lighted or unlighted identification sign not to exceed a maximum of 20 square feet in area identifying only the name and address of the building shall be allowed on the building wall.

B. *Garage sales.* Two signs not to exceed a maximum of 4 square feet in area pertaining to a garage or yard sale shall be allowed during the sale only, for a period not to exceed 3 days.

C. *Model home signs.*

1. *Freestanding signs.* One freestanding sign per parcel frontage not to exceed a maximum combined sign area of 24 square feet for all frontages, a maximum sign height of 6 feet, and a maximum sign width of 8 feet shall be allowed. An additional removable sign with a maximum area of 3 square feet identifying the premises as "open" or "closed" and/or hours of operation shall be allowed to be attached to the principal sign.

2. *Flags.* Up to 2 commercial flags with a maximum area of 3 feet by 5 feet on poles not to exceed 15 feet in height shall be allowed.

3. *Temporary signs.*

a. Temporary signs (e.g., banners, pennants, and other temporary signs) shall be allowed for grand openings of model homes for a maximum of 45 consecutive days.

b. Banners not to exceed a maximum area of 30 square feet and pennants not to exceed 3 strands shall be allowed to be located in the front yard behind the required setback area for a maximum of 5 days per event for up to 4 promotional events per calendar year.

c. Grand opening and special event sign permits shall be required for each calendar year.

d. Temporary signs shall be maintained in good condition.

4. *Illumination.* Signs shall not be directly or indirectly illuminated.

(Ord. 11-1033, passed 4-12-2011)

§ 14.38.090 SIGNS ALLOWED IN MOBILE HOME PARKS.

A mobile home park shall be allowed 1 lighted or unlighted identification sign not exceeding 30 square feet when erected parallel to the right-of-way. No sign shall have a surface area greater than 15 square feet on each face of the sign when erected at right angles to the right-of-way.

§ 14.38.100 POLITICAL AND CAMPAIGN SIGNS.

Political and campaign signs on behalf of candidates for public office or measures on primary, general, or special election ballots shall be allowed in all zoning districts in compliance with the following:

A. *Shall not be erected earlier than 60 days prior to the election.* Signs shall not be erected earlier than 60 days prior to the election and shall be removed within 15 days after the primary or special election, except that the successful candidate may post them until 15 days after the general election, at which time they shall be removed.

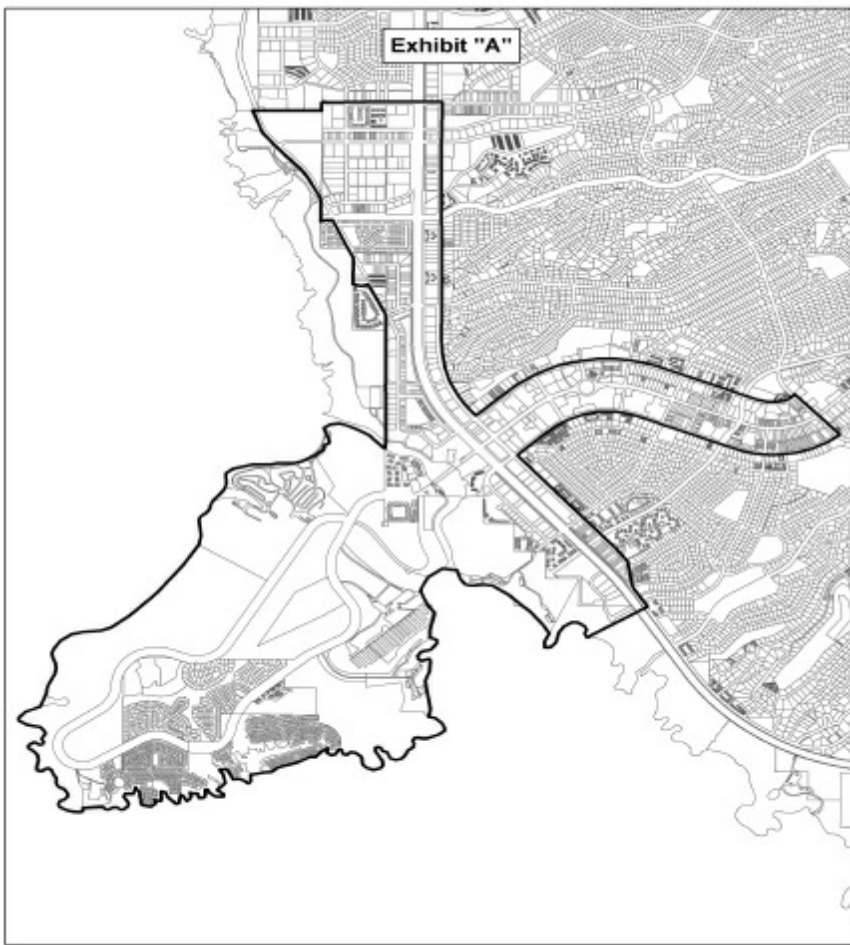
B. *Parties responsible for the erection shall be liable for the removal.* The person, political party, or parties responsible for the erection or distribution of signs shall be jointly and individually liable for their removal.

C. *Signs placed in residential zoning districts.* Political signs placed in a residential zoning district shall not exceed 16 square feet in area and shall not require a permit.

D. *Signs placed in commercial zoning districts.* Political signs placed in a commercial zoning district shall not exceed 32 square feet in area.

E. *Signs shall not constitute a public hazard.* Political signs may be placed within the right-of-way, except for the commercial tourism, commercial resort, and hotel sign free zone as shown in Figure 1. Political signs shall not be placed in a location that is hazardous to public safety, obstructs clear vision in the area, interferes with the requirements of the Americans with Disabilities Act, on public property, or utility poles or similar devices.

Figure 1 - Commercial Tourism, Commercial Resort, and Hotel Sign Free Zone



F. *Payment of deposit or bond required.* Each political party, parties, or individual shall pay a deposit or bond and each nonpartisan candidate shall pay a deposit or bond, as adopted by City Council, prior to placing any signs. This deposit shall secure the faithful performance by the party, parties, or individual of the requirements of this chapter and shall be used to reimburse the city for any costs incurred in the violation of any requirement of this chapter. Deposits, less authorized deductions, shall be returned upon satisfaction that the signs have been removed by the party, parties, or individual.

(Ord. 12-1077, passed 5-8-2012; Ord. 11-1066, passed 10-11-2011; Ord. 06-844, passed 11-28-2006)

§ 14.38.110 FREESTANDING SIGNS - HIGHWAY 95.

The provisions of this section apply to commercial and industrial uses along Highway 95 from Lake Drive to the northern city limits. A parcel with at least 200 feet of lot frontage adjacent to Highway 95 shall be allowed 1 freestanding sign that meets the following provisions:

- A. The freestanding sign must be setback at least 5 feet from any property line and cannot overhang into a right-of-way. The sign must be located on the property for which the sign is intended.
- B. Height of the freestanding sign shall not exceed 30 feet above the Highway 95 centerline. The base elevation shall be the highest centerline elevation of the two lane portion of Highway 95 adjacent to the property.
- C. The sign area and maximum square foot of signage for the Highway 95 frontage is limited to 250 sq. ft. and counts towards the overall aggregate sign area for the business.
- D. The freestanding sign is required to have an architecturally enhanced sign base. A sign base must be a minimum of 40% of the full sign width.
- E. Commercial/industrial center identification signs must be approved through the Planned Development process.

(Ord. 09-1000, passed 12-8-2009)