

## Chapter 17.82 - SIGN REGULATIONS

### Sections:

#### 17.82.010 - Purpose.

It is declared that the regulation of signs within the city is necessary and in the public interest,

- A. To protect property values within the city;
- B. To protect the general public from damage and injury which may be caused by the faulty and uncontrolled construction of signs within the city;
- C. To protect pedestrians and motorists of the city from damage or injury caused, or partially attributable to, the distractions and obstructions which are declared to be caused by improperly situated signs; and
- D. To promote the public safety, welfare, convenience and enjoyment of travel and the free flow of traffic within the city.

(Ord. 00-002 § 1 (part))

#### 17.82.020 - Definitions.

"Abandoned sign" means a sign which no longer correctly directs or exhorts any person, advertises a bona fide business, lessor, owner, product or activity conducted or product available on the premises where such sign is displayed. Abandoned sign shall also relate to any sign which has been left in place after being substantially defaced or ruined by natural causes.

"Action sign" means the movement of the sign body or any segment thereof such as rotating, revolving, moving up or down or any other type of action involving a change of the sign body or segment thereof whether caused by mechanical or any other means.

"Advertising" means any writing, printing, painting display, emblem, drawing, sign or other device designed, used or intended for outdoor display or any type of publicity for the purpose of making anything known or attracting attention to a place, product, service or an idea.

"Alter" or "alteration" means change in structural components or increase in size, height and location or increases in electrical load. It shall also mean any change in advertising content if such change causes the sign to change in classification from an on-premises sign to an off-premises sign or vice versa.

"Animated sign" means the movement of any light used in connection with any sign such as blinking, traveling, flaring, or changing degree of intensity of any light movement other than burning continuously.

"Area of sign" for freestanding letters or cutout letters used as a sign shall be ninety (90) percent of the area enclosed within the smallest geometric figure needed to completely encompass all letters, insignias or symbols of the sign, including horizontal spacing between letters, insignias or symbols, except as otherwise provided herein. For signs other than freestanding letters, words, insignias or symbols, the area shall be the total area of the facing or the total area within the outer edge of any existing border of the sign. In every event, computation of allowable sign area shall include all existing signs on the premises, whether such signs are legal or nonconforming under the terms of this chapter.

"Billboard sign" means a structure detached from any building and bearing a sign, which is not appurtenant to the use of the property where the sign is located, or a product sold or a service offered upon the property where the sign is located, and which does not identify the place of business where the sign is located as a purveyor of the merchandise or services advertised upon the sign.

"Curb line" means the imaginary line at the back of the curb nearest the street or roadway. In the absence of a curb, the curb line shall be established by the city engineer or his authorized representative.

"Directory sign" means a sign designed to show the logos or symbols of several businesses on one structure; also it may be a sign designed to show the relative locations of the several commercial activities within a shopping center or other multi-tenant development.

"Electronic message display" means a sign capable of displaying words, symbols, images or figures that can be electronically or mechanically changed by remote or automatic means.

"Freestanding sign" means any sign not attached to any building and which is supported by one or more uprights set in a fixed position in the ground.

"Front foot" of a building (or parcel of land) means the maximum width measured on a straight line parallel to the street. In the event of a building fronting on two or more streets, the property owner shall be given an option of selecting one street frontage for the purpose of computing allowable sign area.

"Home occupation sign" means a sign identifying only the name and occupation of the home occupation being conducted on the premises as permitted by section 17.28.020.B.7. and as defined in section 17.08.040.

"Illegal sign" means any sign not in accordance with or authorized by this code.

"Nit" means a measure of luminance

"Nonconforming sign" means any sign which is not allowed under this chapter, but which, when constructed, was legally allowed by the city or the political subdivision then having the control and regulation over construction of signs.

"Permanent sign" means any sign which was intended to be and so constructed as to be of a lasting and enduring condition, remaining unchanged in character, condition (beyond normal wear) and position, provided the sign is listed as a permanent sign in the chapter. A permit for a permanent sign shall be issued for an indefinite term.

"Sign" means any device for visual communication that is used for the purpose of bringing the subject thereof to the attention of the public, but not including any flag, badge or insignia of any government or agency, and further not including any item of merchandise normally displayed within a show window of a merchant. In addition it shall include all parts, portions, units and materials composing the same, together with illumination, frame, background, structure, and support anchorage thereof.

"Sign area" means the entire area within a continuous perimeter composed of parallelograms, circles, ellipses, trapezoids and triangles, or any combination of these, computed to the nearest square foot.

"Sign walker" means a person who wears, holds or balances a sign.

"Temporary sign" means any sign, banner, pennant, valance or advertising display intended to be viewed for a period of time not exceeding ninety (90) days or other time limit as specified by this code, and wherein the sign does not extend beyond any exterior building or roof line.

"Wall sign" means a sign attached to, or erected against the wall of a building or structure with the exposed face of the sign in a plane parallel to the face of said wall. A wall sign may not project from the wall in excess of twelve (12) inches.

(Ord. 00-002 § 1 (part); Ord. No. 13-004, 4-8-2013)

#### 17.82.030 - Requirements and procedures.

- A. It shall be illegal for a sign to be placed or maintained in the city except as provided in this chapter. Any person, firm or corporation violating any provision of this chapter or failing to comply with any order or regulation made hereunder shall be guilty of a misdemeanor.

- B. Permits Required. A sign permit shall be required before the erection, re-erection, construction, alteration, placing, maintaining, or locating of all signs regulated by this chapter. Where signs are illuminated electrically, a separate electrical permit shall be obtained as required by the electrical code of the city. Nothing herein contained shall prevent the erection, construction and maintenance of official traffic, fire and police signs, signals, devices and markings of the state of Arizona and the city or other competent public authorities, nor the posting of notices required by law.
- C. Application. To obtain a permit the applicant shall file an application on a form furnished by the city. The application shall contain the location by street and number of the proposed sign contractor or erector. All such applications shall be accompanied by the written consent of the owner, lessee, agent or trustee having charge of the property on which the sign is proposed. All applications shall be accompanied by a sketch or drawing showing the location, color, material, size, height, method of illumination, and text of the sign.
- D. Permit Fees. As per fee schedule for building permits.

(Ord. 00-002 § 1 (part); Ord. No. 13-004, 4-8-2013)

17.82.040 - Signs allowed without permit in all zones.

The following signs may be placed in all zones of the city without permit, subject to the restrictions and limitations specified in this section:

- A. Community activity signs: signs associated with a religious, charitable, cultural, civic or educational organization.
  - 1. Size: shall not exceed twelve (12) square feet in sign area.
  - 2. Height: shall not exceed six feet, if freestanding.
  - 3. Other restrictions: shall be temporary signs. Shall be nonilluminated signs.
- B. Governmental or other signs required by law: signs placed by a governmental entity or private individual or business as required by federal, state, or local law.
  - 1. Size: as required by law.
  - 2. Weight: as required by law.
  - 3. Location: as required by law.
  - 4. Other restrictions: shall be nonilluminated signs, unless required by law.
- C. Political signs. Signs associated with a candidate for elected office, political party or ballot measure, or which make a political statement relative to a pending election.
  - 1. Size. Political signs shall not exceed twelve (12) square feet in residential zoning districts or thirty-two (32) square feet in agricultural, commercial or industrial zoning districts.
  - 2. Height. Political signs shall not exceed four (4) feet in overall height in residential zoning districts or eight (8) feet in overall height in agricultural, commercial or industrial zoning districts.
  - 3. Other Restrictions:
    - a. Political signs shall be nonilluminated;
    - b. No political sign may be erected earlier than ninety (90) days prior to any primary, general or special election, and all signs shall be removed no later than fourteen (14) days after the election; except that signs for successful primary election candidates may be left in place until fourteen (14) days after the subsequent general election;
    - c. No political sign may be erected in such a manner as to violate the provisions of sections 9.08.030 and 9.08.040

4. Special Provisions. Signs supporting or opposing a candidate for public office or supporting or opposing a ballot measure may be placed within the rights-of-way of city streets subject to the following restrictions:
  - a. Sign area may not exceed sixteen (16) square feet per face if located in an area zoned for residential use or thirty-two (32) square feet if located in any other area;
  - b. Signs shall not be placed in a location that is hazardous to public safety, obstructs clear vision in the area or interferes with the requirements of the Americans with Disabilities Act;
  - c. Signs may be erected no earlier than sixty (60) days prior to a primary election, and must be removed no later than fifteen (15) days following the general election, except that a sign for a candidate in a primary election who does not advance to the general election must be removed fifteen (15) days after the primary election.
- D. Real estate signs for property of less than one (1) acre. Signs offering developed or undeveloped real property of less than one (1) acre for sale, lease or rent.
  1. Size shall not exceed twelve (12) square feet in sign area. In the event that the sign refers to a single-family home, the size of the sign shall not exceed six (6) square feet in sign area.
  2. Height shall not exceed six (6) feet, if freestanding.
  3. Other restrictions: shall not be illuminated signs. Only one (1) such sign may be displayed on each street frontage of the real property to which it refers.
- E. Sign walkers only in commercial or industrial zoning districts and subject to the following:
  1. The location and activity of the sign walker shall not obstruct or interfere with vehicle or pedestrian safety;
  2. Sign walkers are not allowed to display signs in street medians;
  3. The maximum size of a sign used by a sign walker shall be five (5) square feet.

(Ord. 00-002 § 1 (part); Ord. No. 13-004, 4-8-2013)

17.82.050 - Signs allowed by permit in all zones.

The following signs may be placed in all zones by permit, subject to the restrictions and limitations specified in this section and subject to the criteria set forth in Section 17.82.030:

- A. Banners across the public right-of-way: temporary signs, usually of flexible material, suspended across a public right-of-way, announcing civic, charitable, religious, or educational activities which are taking place, or will take place, within the city.
  1. Size: shall not exceed the width of the public right-of-way over which it is suspended.
  2. Height: not applicable.
  3. Other restrictions: shall be temporary signs.
- B. Construction announcement signs: signs placed on real property upon which construction is to take place or is taking place, which contain information regarding the individual and firms directly connected with the construction project, including the name of the contractor, the subcontractors, the real estate licensee, and the future tenant.
  1. Size: shall not exceed six square feet in sign area on a parcel of land less than one acre. Not to exceed thirty-two (32) square feet in sign area on a parcel of one acre or more.
  2. Height: shall not exceed six feet on a parcel of land less than one acre. Shall not exceed eight feet on a parcel of land of one acre or more.

3. Other restrictions: shall be nonilluminated signs. Shall be removed within seven days after issuance of certificate of occupancy by the city. Only one such sign may be displayed on each street frontage of the real property to which it refers.
- C. Institutional signs: signs identifying the premises of, or announcing the activities conducted by a church, school, hospital, rest home, or similar institutional facility.
1. Size. The aggregate size of all signs pursuant to this section shall not exceed twenty-four (24) square feet in sign area.
  2. Height: shall not exceed five feet, if freestanding.
  3. Other Restrictions. One such sign may be displayed for each street frontage.
- D. Real estate signs for property of one acre or more: signs offering developed or undeveloped real property of one acre or more for sale, lease or rent.
1. Size: shall not exceed thirty-two (32) square feet in sign area. In the event that a sign does not exceed twelve (12) square feet in sign area, a sign permit shall not be required.
  2. Height: Shall not exceed eight feet, if freestanding.
  3. Other Restrictions.
    - a. Shall not be illuminated signs.
    - b. Only one such sign may be displayed per street frontage of the property to which it refers.
- E. Electronic time and temperature signs.
1. Size. Shall not exceed twelve (12) square feet in sign area.
  2. One (1) sign per property.
  3. May be a wall sign or a free standing sign
  4. A free standing time and temperature sign shall not exceed eight (8) feet in height.
  5. Shall not be included in the calculation of allowed sign area.

(Ord. 00-002 § 1 (part); Ord. No. 13-004, 4-8-2013)

17.82.060 - Signs allowed by permit in all residential zones.

The following signs may be placed in all residential zones by permit, subject to the restrictions and limitations specified in this section:

- A. Apartment/multifamily identifications signs: signs identifying an apartment or multifamily building or an apartment or multifamily complex by name and/or address.
  1. Size: shall not exceed twenty-four (24) square feet in sign area.
  2. Height: shall not exceed five feet, if freestanding.
  3. Other Restrictions: Only one such sign may be displayed on each street frontage.
- B. Subdivision identification signs: on-premises signs advertising developed or undeveloped real property which has been divided into five or more lots, parcels or units, for sale, lease, or rent. Signs advertising fewer than five such lots shall be treated as real estate signs for property of less than one acre or real estate signs for property of one acre or more.
  1. Size: shall not exceed eighty (80) square feet in sign area.
  2. Height: shall not exceed fourteen (14) feet.

3. Other restrictions: shall be nonilluminated signs. Only one such sign may be displayed. The permit for such sign shall expire one year from the date of issuance. The permit for any such sign shall be subject to the posting of a bond in favor of the city to guarantee removal in an amount necessary for dismantling of said sign as determined by the city engineer.
- C. Subdivision model home signs: signs identifying a model home.
1. Size: shall not exceed six square feet in sign area.
  2. Height: shall not exceed six feet, if freestanding.
  3. Other restrictions: may be displayed only on the premises of the model home which it identifies. Only one such sign may be displayed per model home. The permit for any such sign shall be approved only after approval has been granted for a subdivision identification sign. No additional permit application fee or bonding fee shall be required for subdivision model home signs.
- D. Home occupation sign: a sign identifying the name and occupation of the home occupation being conducted on the premises (reference section 17.28.020.B.7).
1. Size. Shall not exceed two (2) square feet.
  2. The maximum height of a home occupation wall sign as measured from finished grade shall be six (6) feet.
  3. Other restrictions. May be displayed only on the wall of the premises of the home occupation which it identifies. Only one (1) non-illuminated sign may be displayed. The permit for any such sign shall be approved only after approval of the home occupation has been granted by the department.

(Ord. 00-002 § 1 (part); Ord. No. 13-004, 4-8-2013)

17.82.070 - Signs allowed by permit in commercial and/or industrial zones.

The following signs may be placed in commercial and/or industrial zones by permit, subject to the restrictions and limitations specified in this section.

- A. Changeable copy signs: signs or sections of signs designed to be used primarily for the presentation of theatrical, cultural, or sports events and which shall be computed as a part of the total sign area allowed. Such signs shall be allowed for other commercial and industrial uses subject to an issuance of a permit in accordance with criteria and procedure set forth in Section 17.88.040 of this title relating to variances. Size, height, location and other restrictions are applicable under the appropriate section, depending upon the type of sign utilized.
- B. Commercial banners, commercial flags, and commercial pennants: banners, flags and pennants generally made of flexible material, displayed for business promotion purposes.
  1. Size. As approved by the department.
  2. Height. As approved by the department.
  3. Location. In all commercial and/or industrial zones provided said signs do not present a hazard to the motoring public or pedestrians.
  4. Other restrictions. Shall be temporary signs. Shall be nonilluminated signs. No more than two (2) permits for signs pursuant to this section shall be issued to any one (1) business entity in any one (1) calendar year.
- C. Directory signs: a sign, or a set of similarly designed individual signs, placed or displayed in sequence, to list all or part of the businesses within said building or business center.

1. Size: shall not exceed six square feet in sign area for each business so identified. Total area of all signs, if mounted on building, shall not exceed thirty (30) square feet.
2. Height: if mounted on-building, shall not extend above the roof line of the building on which it is placed or displayed.
3. Location: in all commercial and industrial zones.
4. Other Restrictions. Such signs may be in addition to an on-building identification sign. A freestanding directory sign may be approved for each business center combined with each center's business identification sign. Such signs will be in conformity with the matrix in subsection (D)(1) of this section with the addition of fifty (50) percent area increase. On-building directory signs shall be allowed in addition to the sign area permitted by subsection (C)(1) of this section.

D. Freestanding individual business identification signs: freestanding signs which identify a building, business, profession, or industry not located within a business center.

1. Size and Height. Sign area of each face and sign height shall not exceed those areas and footages set forth in the following matrix:

Street frontage of parcel	Height (feet)	Face area (square feet)
1—79	14	45
80—119	16	60
120—159	18	70
160—199	20	80
200—249	22	85
250—299	24	96
300+	35	100

E. Gasoline price signs. On-premises signs identifying the brand and/or type and price of gasoline sold.

1. Size. Shall not exceed twelve (12) square feet in sign area.
2. Height. Per the table/matrix in section 17.82.070.D.1.
3. Location. In all commercial and industrial zones.
4. Other Restrictions. Such signs may be freestanding, monument type signs, mounted on a building, a canopy, a gasoline pump, or an architecturally integrated feature of a building or related structure.

- F. Off-premises signs: signs identifying a business activity, property or product at some location other than where the sign is displayed.
1. Size: shall not exceed twelve (12) square feet in sign area for a sign mounted flat on the building, or twenty-five (25) square feet for a freestanding sign.
  2. Height: shall not exceed ten feet, if freestanding.
  3. Location: in all commercial and industrial zones.
  4. Other Restrictions.
    - a. Such sign may identify a building, business, profession, or industry not fronting on any road or street but only having vehicular access to a road or street by means of an easement satisfactory to the city attorney. Only one such sign shall be displayed for each building, business, profession, or industry.
    - b. Such sign shall only identify a business, profession, or industry not fronting on a major street but having vehicular access to such street by means of an easement, provided that a permit is issued in accordance with the criteria and procedure set forth in Section 17.84.040 relating to variances.
    - c. A permit for an off-premises sign shall not be issued for a billboard or sign advertising goods and/or services not relating to the business, profession or industry described above.
- G. On-building identification signs. Permanent signs mounted flat on a building which identify the business(es), profession(s), or industry(ies) conducted on the premises.
1. Size.
    - a. Street frontage signs. Each business facing or abutting a street or streets shall be permitted, one (1) sign per street frontage as follows: one (1) wall sign or one (1) sign which projects at a right angle from the wall of the building with the allowable area of each sign computed in accordance with the following table:

Building Setback from Property Lines	Allowable Maximum Sign Area
Less than or equal to one hundred-fifty (150) feet	One and one-half square feet for each linear foot of building frontage
More than one hundred-fifty (150) feet	Two square feet for each linear foot of building frontage

In addition thereto, each business shall be permitted an additional one square foot in sign area for each one foot of building frontage in excess of the first seventy-five (75) feet of said frontage. In no event shall the sign area of such a sign exceed three hundred (300) square feet.

- b. Non-street frontage signs. Each business shall also be permitted one (1) sign on each side of the building not facing or abutting a street at a ratio of one-half ( $\frac{1}{2}$ ) square foot of sign area for each one (1) foot of said side of the building. In no event shall the sign exceed one hundred (100) square feet.
2. Height. Shall not extend above the roof line of the building upon which the sign is placed or displayed.



3. Location. In all commercial or industrial zones.
4. Other Restrictions.
  - a. One (1) on-building identification sign shall be displayed per side of the building with no more than four (4) such signs per building.
  - b. Such signs may be mounted flat on the wall, or may be projecting signs, provided such signs meet the criteria outlined in the uniform building code for projecting signs and in this section.
  - c. If such signs are used in conjunction with a freestanding business identification sign, the area of the on-building street frontage sign(s) shall be reduced by one-half (½) of the area allowed by subsection G.1.
  - d. A temporary identification sign may be placed or displayed for each on-building identification sign for which a sign permit application has been approved. Such sign(s) shall be subject to the restrictions and limitations specified in this section. Such temporary sign(s) are to be removed at the expiration of ninety (90) days after issuance of a permit for such sign, or upon the display of the corresponding on-building identification signs, whichever occurs first. Only one (1) permit application fee shall be charged when the application for such sign is filed concurrently with the application for an on-building identification sign.

H. Electronic message displays.

1. The sign copy shall change only through an immediate transition of the sign copy or message that does not have the appearance of moving text or images. The sign copy shall not use flashing, intermittent or moving lights or produce the optical illusion of movement. no part of the sign structure or cabinet may move or rotate.
2. The sign copy shall be displayed for a minimum of eight (8) seconds.
3. The sign shall include photocell technology to control and vary the intensity of lighting depending on the amount of ambient light that is present (e.g. daytime, nighttime, cloudy conditions). The intensity of the lighting shall not exceed three hundred (300) nits from dusk until dawn.
4. The sign shall not be illuminated between 11:00 p.m. and sunrise when located within one hundred fifty (150) feet of residential zoning.
5. May be an on-building identification or wall sign, the size of which shall be included in the calculation of maximum area for such signs.
6. May be a free standing sign, the size of which shall be included in the calculation of maximum area for such signs.
7. The maximum height of an electronic message display free standing sign within fifty (50) feet of a traffic signal that alternately directs roadway traffic to stop and to proceed shall be eight (8) feet. The maximum height of the electronic message display may increase one (1) foot for every twelve (12) feet of additional setback from the subject traffic signal to the maximum height otherwise permitted.

(Ord. 00-002 § 1 (part); Ord. No. 13-004, 4-8-2013)

17.82.080 - Supplementary requirements.

- A. Construction. All signs shall be structurally designed and constructed in conformance with the building code of the city, with all supports for such signs placed in or upon private property.
- B. Construction Over Public Property. No person, firm or corporation shall erect, construct or cause or permit to be erected or constructed, any projecting sign over any public sidewalk, street, alley, public

place, or property, except as may be required by any other law or ordinance of the city and except as provided below:

1. No sign or sign structure shall project into any public alley below a height of fourteen (14) feet above grade.
  2. A sign may project from a building over a public sidewalk no further than two (2) feet less than the width of the sidewalk up to a maximum distance of four (4) feet. Said sign shall be a minimum of nine (9) feet above the grade elevation of the sidewalk.
- C. Inspection Required. All signs for which a permit is required shall, unless waived by the building inspector, be subject to the following inspections:
1. Footing inspection on all freestanding signs;
  2. Electrical inspection on all illuminated signs;
  3. An inspection of braces, anchors, supports and connections on wall signs.
- D. Lighting. All signs permitted by this chapter to be illuminated, shall be installed so as to avoid any glare or reflection into any adjacent property or onto a street or alley, so as not to create a traffic hazard.
- E. Prohibited Lighting and Movement. No exposed neon and similar tube type of illumination, including open light bulbs, except indirect lighting, shall be permitted. Further, no flashing, blinking, and/or rotating lights shall be permitted. Except for electronic message displays, no action or animated signs shall be permitted.
- F. Traffic Hazards Prohibited. No sign shall be erected in such a manner as to interfere in any way with, or confuse traffic or present any traffic hazard.
- G. Revocation of Permits. The building inspector shall have the power and authority to revoke any permit granted hereunder when it is his decision that the permitted sign has been constructed or is being maintained contrary to the permit for same. Upon revocation of permit taking effect, the sign shall become an illegal sign and subject to removal under the provisions of this chapter.
- H. Removal and/or Repair of Defective Signs.
1. The building inspector is authorized to forthwith cause the removal and/or repair of any sign or signs found to be unsafe or defective to the extent that it creates an immediate and emergency hazard to persons or property. All the actual cost and expense of any such removal and/or repair by the building inspector shall be borne by the owner of such sign installation and the owner of the premises on which located; each of them shall be jointly and severally liable therefor, and action for recovery thereof may be brought by the city attorney upon proper certification thereof to him by the building inspector.
  2. Notice. No notice to the property owner or lessee shall be required, except effort to notify owner or lessee shall be exercised by the building inspector or his designated representative, when it is determined by the building inspector that an immediate emergency hazard to persons or property exists.
- I. Removal of Signs.
1. The building inspector is authorized to cause the removal of any sign illegally located in the public right-of-way, or of any illegal sign as defined in this chapter. This remedy is in addition to the violations provision of this chapter. All the actual cost and expense of any such removal by the building inspector shall be borne by the owner of such sign installation and the owner of the premises on which located; each of them shall be jointly and severally liable therefor, and an action for recovery thereof may be brought by the city attorney upon proper certification thereof to him by the building inspector.
  2. Notice. Before physically removing or causing the removal of any illegal sign or sign structures upon private property, the building inspector shall give at least thirty (30) days written notice to the owner of the sign and/or the owner of the premises on which such sign is located. The

notice shall state the reasons and grounds for removal, specifying the deficiencies or defects in such sign or sign structure with reasonable definitions, and the violations charged; such notice shall specify what repairs, if any, must be made to make such an installation conform to the requirement of this chapter, and specify that the sign must be removed or made to conform with the provisions of this chapter within thirty (30) days of such notice. Service of notice may be made personally on the owner or lessee, or by certified mail addressed to the owner or lessee at the address specified in the application, or the last known address. No such notice shall be required for the removal of signs from the public right-of-way. Neither shall any such notice be required where the city attorney elects to take legal action against illegal signs in either the city or superior courts.

- J. Conforming Signs. Every sign in existence of the effective date of the ordinance codified in this chapter which conforms to the provisions of this chapter is a legal, conforming sign.
- K. Nonconforming Signs.
  - 1. Every sign in existence as of the effective date of the ordinance codified in this chapter, and which was legal at the time of installation, and which does not conform to the provisions of this chapter, is a nonconforming sign. Such signs shall be legal for the purposes of this chapter.
    - a. In the event such nonconforming sign is abandoned or discontinued, said sign shall be required to conform to the provisions of this chapter.
    - b. Notwithstanding the other provisions of this chapter, for purpose of this section, a change of copy or sign face shall not be deemed a discontinuance of use. However, that in the event any such sign is hereafter damaged exceeding fifty (50) percent of the reproduction value according to appraisal thereof by three (3) competent appraisers, or is removed by any means whatsoever, including an act of God, such sign may be restored, reconstructed, altered or repaired only to conform with the provisions of this chapter. Reasonable alterations and repairs may be made to nonconforming signs.
- L. Street Addresses.
  - 1. Every building, group of buildings, improved site and residence shall be identified by a street number which shall be clearly visible from the adjacent street. The maximum height of any individual number or letter shall be six (6) inches.
  - 2. The total area of the street number shall not be included in the calculation of sign area.

(Ord. 00-002 § 1 (part); Ord. No. 13-004, 4-8-2013)