

17.08.550 - Sign.

- A. "Sign" means any device for visual communication that is used for the purpose of bringing the subject shown thereon to the attention of the public, but not including a flagpole. Neither should a "welcome-type" greeting, facing in a northerly direction on the city's water tank be considered as a "sign" in this definition.
- B. "Accessory sign" means a sign which directs attention to a business or profession conducted on the premises.
- C. The "area of a sign" includes all lettering, wording and accompanying designs or symbols together with any background material or freestanding supports. Where a sign consists of individual letters attached to or painted on a building or wall or window, the area of the sign shall be considered to be that of the smallest rectangle which encompasses all of the letters or symbols.
- D. "Nonaccessory sign" or "billboard" means a sign which directs attention to a business, commodity, service or entertainment, conducted, sold, or offered elsewhere than on the premises, and only incidentally on the premises, if at all.
- E. "Freestanding sign" means a sign which is not attached to or part of a building.

(Ord. NS-31, 1975; prior code § 17.08.550)

17.52.070 - Separate approval for signs within an historic district of landmark protection area.

The appearance, color, size, position, method of attachment, texture of materials and design of such signs shall be in keeping with the collective characteristics of the structure located within the appropriate development zone shall be further limited as follows:

A.

The zoning administrator may recommend exceptions to these requirements where it can be shown that the proposed sign is consistent with the purpose and intent of the historic district and is historically authentic. The historical commission will decide.

B.

Off-site signs shall not be permitted. Directional signs may be permitted upon approval of the historical commission.

C.

Business signs shall be limited to one sign only for each street frontage per premises. Businesses having frontage on more than two streets will be allowed a total of three signs.

D.

Maximum area of any sign shall be eight square feet unless approved by the historical commission.

E.

No sign may extend above the top of the nearest facade, eaves or firewall of a building or structure.

F.

Design and Materials of Signs. Visible bulbs, not exceeding ten watts per bulb are allowed. Neon tubing is not allowed without permission. Plastics are not allowed. Luminous paints are not allowed. Flashing lights are not allowed.

6.06.060 - Unauthorized signs and banners.

It is unlawful for any person to place any banner or sign upon a streetlight pole or traffic signal pole within the city without first obtaining authorization from the council.

(Ord. NS301, § 2(6-6-6), 2010)